

Your Digital Reputation: What Does Your Online Presence Say to Future Employers?

I have been getting lots of questions lately about finding jobs in healthcare management. The healthcare field is very mobile right now and many managers inside the field and in other fields are looking for advice on the best way to make a move.

In addition to making sure they have the right skills and experience, job seekers also need to be sure that their digital reputations are sterling, and if not, need to make the move to correct them. In fact, **every single person reading this post should check on their digital footprint** and see what the web has to say. You never know when an employment change will suddenly be in your future.

What if you don't show up on the web radar at all because you're not on Twitter, Facebook, LinkedIn and Google finds no matches for your name? That says you're not in the know, not networking, not sharing and definitely not computer-savvy. Here's an excellent SlideShare presentation by Susan P. Joyce of job-hunt.org that gives job seekers (and truly, each one of us in healthcare is a job seeker, whether we admit it to ourselves or not) a gold mine of information about creating or correcting your online presence.

[Online Reputation Management for Job Seekers](#)

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