

# **Mayo's Parody Video Invites You to Know Your Numbers: Blood Pressure, Lipids, and BMI (Sing to the tune of Jenny 867-5309)**

The Third Annual Health Care Social Media Summit took place on the Mayo Clinic campus in Rochester, Minnesota last week, and to my chagrin, I was unable to attend. Lots of good information and resources were shared, including this video. It was posted on YouTube on October 14th and has already been viewed more than 10,000 times.

Mayo Clinic wouldn't mind if the video went viral, but really wants the message to go viral. For information about installing the "Know Your Numbers" app on your hospital or practice Facebook page, contact Makala Johnson at [Johnson.Makala@mayo.edu](mailto:Johnson.Makala@mayo.edu).