

# Prepping for a Microsoft Field Trip: Watching House Calls for Healthcare Professionals

Yep, I'm heading to the Microsoft campus this week to take part in HUG, the Health Users Group Conference. I'm doing my homework and trying to get the most out of my visit by catching up on what Microsoft is doing in the healthcare sector.

I found two great videos by Bill Crouse, MD (hope I get to meet him!) talking about the cool stuff going on at Microsoft Research. Bill is Senior Director, Worldwide Health for the Microsoft Corporation and according to his site **HealthBlog**, he is responsible for providing worldwide thought leadership, vision, and strategy for Microsoft technologies and solutions in the healthcare provider industry.

It takes a few minutes to download these videos (about 15 minutes long to view each) to your favorite player, but it is worth it, IMHO. I will also consider showing these videos, particularly the 1st one, at my next staff meeting as something to stimulate ideas and give everyone a flavor for what our future might be.

Look for links to his videos in his post and at the bottom of his post: **Microsoft Research: How we watch the computer, how it watches us**

I'm going to take a leap of faith and try to record a video during my two days at the HUG Conference. Check back to see if I've been successful!