Creating Facebook and Blog Content for Your Medical Practice — Free Webinar!

■ Ever wish you felt more knowledgeable and confident about social media, particularly Facebook and blogs?

If you are ready to start using Facebook and posting blog content for marketing, you've come to the right place.

If you're not 100% sold on the time and effort you and your staff have been putting into social media, you are not alone.

Managers, physicians and other healthcare providers tell me they are stressed out over what they should be doing for social media and blog content. They have questions like:

- How much time I should focus on Facebook?
- Why is no one engaging with my Facebook posts?
- I have no followers/fans what am I doing wrong?
- Are Facebook Ads really worth it?
- Should our practice have a blog?
- How do we get started?
- How do we create a doable plan for posting?
- What on earth should we be blogging about, anyway?

Because I think this is so important to medical practices, I've asked my good friends, Janet Kennedy and Carol Bush with Get Social Health if they would introduce this topic to my readers and they've agreed to share their best social media secrets for healthcare practices — for free!

Janet and Carol will be addressing the questions above and answering your specific questions in the web clinic: "Creating Engaging Content for Your Blog and Facebook". Click here to reserve your spot for "Creating Engaging Content for Your Blog and Facebook"

They will be sharing with you (and me) the latest information on how to create engaging Facebook and Blog posts.

Can't wait to see you there!

Mary Pat

- P.S. The web clinic will last about an hour because I asked Janet and Carol to devote at least 10-minutes to full-on Q&A. That means you can ASK THEM ANYTHING about your business, their business, social media, or whatever you can think of. So start jotting down your questions now, and don't forget to sign up by clicking here.
- P.S.S. They'll be giving away some freebies but you can only get them if you're on the Web Clinic LIVE! So register now and mark your calendar for **Thursday**, **August 25**th **at 12:00pm EST**.