

# Thanks for Supporting My Nomination to the Mayo Clinic Center for Social Media Advisory Board – They Picked Me!

Many thanks to the MMP readers who responded to [my application](#) to the board of the newly formed Mayo Clinic Center for Social Media by sending messages of support to the Center. I am humbled that I was chosen and am excited to serve with such distinguished members!

The Mayo Clinic's announcement can be found [here](#).

---

## This is My Application for a Spot on the Advisory Board for the Mayo Clinic Center for Social Media



Image via Wikipedia

Recently the Mayo Clinic launched its Center for Social Media

and announced the names of 13 well-suited social media stars to sit on its volunteer external advisory board. An additional 12 people will be chosen from nominations and applications. This post is my application.

I've been writing about social media in healthcare since I read [Phil Bauman's groundbreaking "140 Healthcare Uses for Twitter"](#) almost two years ago. The exciting potential for social media in healthcare settings is also cause for apprehension among administrators and clinical staff. What once was so hidden, so cloistered, so proprietary, so inscrutable is now emerging into the sunlight and is becoming collaborative, transparent, open, consumerist and available. It's refreshing and scary.

I started my career in healthcare as a temp receptionist in an orthopedic office over 25 years ago. I have been a consultant, a private practice manager of small practices, a Chief Operating Officer of a very large practice. I've worked with physicians and care providers of all kinds in settings both rural and urban, for-profit and not-for-profit, and I have done most everything in healthcare except serve on the Mayo Clinic Center for Social Media Advisory Board. (hint)

For the talent portion of my program, I will be interviewing myself live.

**Q: Tell us something interesting about yourself.**

A: I was Butler County (PA) Junior Miss of 1976 (a brains pageant with some physical fitness thrown in for good measure.)

**Q: What is your greatest regret?**

A: I wish I had taken touch typing in high school.

**Q: Are you a cat person or dog person?**

A: A cat person but I get along well with dogs.

**Q: Favorite charity?**

A: My brother is a missionary in Ukraine and his organization ([www.muchhope.org](http://www.muchhope.org)) helps disadvantaged children with food, clothing, healthcare and education.

**Q: How do feel about shameless plugs?**

A: I find them tacky, but ultimately necessary.

**Q: What social media apps do you use?**

A: Twitter, Facebook, LinkedIn, YouTube, GoAnimate, Wellsphere, WordPress Blog

**Q: What is your favorite social media app for healthcare?**

A: Ummm. Pass.

**Q: Why you?**

A: Why not me? I'm a patient, a mom, a wife, a healthcare manager, a social media groupie, a blogger, a reader, a thinker, a cartoonist, a learner, a writer, an observer of life. Every board needs me.

**Q: What is the future of social media in healthcare?**

A: Mobile, for sure, and I think QR codes have tremendous promise.

**Q: What is your favorite social media app for healthcare?**

A: Facebook. The potential is unlimited.

**Q: Last question: "healthcare." One word or two?**

A: One.

**NOTE:** If my beloved readers wish to support my appointment to the MCCSM Advisory Board, please Tweet about me with the hashtag #mccsc, leave a comment on the MCCSM blog [here](#), or send an email of support to [socialmediacenter@mayo.edu](mailto:socialmediacenter@mayo.edu). Thank you!

---

# One Physician Recommends Five of the Best Health Information Sites on the Web



When your patients ask what internet sites your doctors recommend for reliable health information, do you have an answer? Many practices have embedded health information on their websites, or link to sites sponsored by their professional society ([American College of Obstetricians and Gynecologists](#), [American Association of Orthopedic Surgeons](#)) or national non-profits ([American Cancer Society](#), [American Diabetes Association](#).) Here's a **great article** written by physician Patricia M. Hale, PhD, MD, listing her "top 5 safe web sites containing the best tools and resources for health-related information."

Dr. Hale introduces her list and notes that:

*" There are many other useful health resources on the web but it is very important to be sure they are run by reputable medical authorities and contain accurate and safe information."*

Her top five are:

1. [Medline Plus](#)

2. [Mayo Clinic](#)
3. [Center for Disease Control \(CDC\)](#)
4. [Merck Source](#)
5. [U.S. Dept. of State Tips for Traveling Abroad](#)

Dr. Hale also advises:

*One of the best ways you can be further reassured that the web site you are exploring is safe is to look for the [Health on The Net Foundation](#) (HON) seal of approval. HON has strict criteria for approval of health related web sites and checks regularly to be sure their rules are followed.*

What sites do you recommend and feature on your website?