

# 2.0 Tuesday: HealthCamp RDU Approaches, Cloud Updates in Healthcare, A New King of the Web Browsers



As managers, providers and employees, we always have to be looking ahead at how the technology on our horizon will affect how our organizations administer health care. In the spirit of looking forward to the future, we present “2.0 Tuesday”, a feature on Manage My Practice about how technology is impacting our practices, and our patient and population outcomes.

We hope you enjoy looking ahead with us, and share your ideas, reactions and comments below!

## **HealthCamp RDU and Health Innovation Week DC Bring Stakeholders Together for Conversations on the Future of Healthcare**

Over the next two weeks two separate events will give stakeholders from all ends of the healthcare spectrum a chance to be a part of an open-ended conversation about the future of care. HealthCamp RDU on Wednesday May 23rd in Raleigh, North Carolina, and Health Innovation Week, beginning June 2nd in Washington D.C. will be fantastic gatherings for providers, patients, advocates, managers, and vendors to come together, engage in conversation, and share their own experiences and

visions for the future. With the large-scale changes taking place in healthcare today, more than ever it is critical to share your point of view, and events that bring together such a wide range of attendees offer fantastic opportunities to do just that. Check out their sites for more information on these great events!

(via The Health Care Blog , Triangle Business Journal)

## Overheard in the Healthcare Cloud

- “So it’s not just about taking cloud computing and automating the healthcare system we have today, **it literally means innovating and reinventing the health care system** to make it much more patient-centric” – Former Apple CEO John Sculley, on why he thinks Healthcare is one of the applications of “the cloud” with the highest potential

(via The Guardian)

- One of the biggest drivers of value in the cloud for healthcare is the collection, analysis, and application of “Big Data”. The term “Big Data” means the access to, and more importantly, analysis of huge sets of data created by medical providers and devices while treating patients. The end goal is to use the huge sets of data to gain insights into patient care and the human body with statistical analysis. Companies like SAS, Oracle, Microsoft, IBM and Dell all make technologies that allow massive sets of data to be managed and analyzed for insights to improve health. For example: “The use of data-mining technology has already led to some measurable improvements in patient care. New York-Presbyterian, which started using Microsoft technology to scan patient records in 2010, has **reduced the rate of potentially fatal blood clots by about a third.**”

(via Bloomberg Businessweek)

- Another big driver of value in the cloud: Mobility. With improved network access, and a continually improving global networked infrastructure, knowledge workers can now share expertise on a global scale relatively easily. Like how IBM SmartCloud technology is helping groups such as Colleagues in Care Global Health Network bring care to underserved areas. “The organization is using IBM cloud-based social analytics and collaboration services to provide the global network of **health-care volunteers with immediate access to critical data and information for the current health-care needs of the Haitian citizens**. The network consists of about 200 doctors, nurses and business professionals coming together virtually from all around the globe including Canada, China, Haiti, France, Ireland, Italy, the United Kingdom, and the United States.

(via eWeek)

## **Google Chrome Overtakes Microsoft Internet Explorer as The World's #1 Web Browser**

At least by one measure and by one website's count, Google's Chrome Web Browser is now the most used Web Browser in the world. Internet statistics site StatCounter, which analyzes the traffic of about 3 million sites worldwide, is reporting that in the past few weeks, for the first time, users of Chrome outnumbered users of Microsoft's Internet Explorer Worldwide. In some individual regions (North America, for example) Internet Explorer is still number 1, and StatCounter may not have a representative sample of the world's sites being monitored, but it is another example of how quickly and how broad Google's influence has become.

What's your favorite browser? Tell us in the comments below!

(via Lifehacker)

**Be sure to check back soon for another  
2.0 Tuesday!**