

# Introducing Two New Products Now Available in Our Store: The Smart Manager's Webcourse "Creating a Credit Card on File Program" and Bob Cooper's "Heart and Soul in the Boardroom"!

We are very excited today to announce two new products available for purchase in the Manage My Practice store!



We have had a lot of requests for the recorded version of our Webcourse – *Creating a Credit Card on File Program in Your Practice*, and we are excited to say that it is **now available!** For \$29.95 you will receive the 60 minute video recording of the course, as well as the course slide deck, and the action pack of handouts to get you started on the program including:

1. *Worksheet for Credit Card on File Program Return on Investment*
2. *Staff Script & Role Playing Suggestions for Staff Training*
3. *Sample Security Policy to Comply With PCI Guidelines*
4. *Credit Card on File Program Timeline Worksheet*
5. *Credit Card Program Comparison Worksheet*
6. *Patient Handout #1: Information About Our Credit Card on File Program & Discontinuation of Statements*
7. *Patient Handout #2: What is a Deductible and How Does It Affect Me?*

## **Check out the Webcourse!**

We are also very excited to be adding a second book to our store: **Heart and Soul in the Boardroom** by **Bob Cooper**. We have been thrilled to reprint some of Bob's great posts about leadership, and are now honored to sell his book. **Heart and Soul in the Boardroom** is a book that champions honesty, authenticity, and a management style based on a real assessment of success – both in the workplace, and in the *workplace's relationship to your life*.



Get Bob's Book for \$14.50 plus 2.95 shipping and handling. And if you are buying for a group (or department, or your staff!) Bob will ship them free with the purchase of three or more!

**Check out Bob Cooper's Book!**